

15-09-2014

WIAA NEWS



Dear WIAA News subscribers,

We are pleased to announce our first round of speakers and panellists for the #WIAA2014 national forum being hosted by Emerald Grain and Fairfax Agricultural Media in Melbourne on Tuesday 7 October 2014.

First round of speakers:

- Keynote speaker: Georgie Somerset, WIAA Outstanding Contributor to Rural Australia recipient
- The RIRDC 2014 Rural Woman of the Year (winner yet to be announced)
- Lucinda Corrigan, WIAA Outstanding Leader in Agribusiness recipient, Director of Rennylea Angus and MLA, Chair NSW Primary Industries Ministerial Advisory Council
- Alison Penfold, Australian Livestock Exporters Council chief executive
- Georgie Aley, Managing Director Grains and Legumes Nutrition Council
- Fiona Simson, President NSW Farmers
- Hayley Olsson, Sydney based film-maker
- Elizabeth Brennan, WIAA Outstanding Emerging Leader Recipient, President of Australian Women in Agriculture

The day will kick off with breakfast at 8am and will follow with a series of short, sharp presentations from innovators and in-depth discussions with panels of experts. The day will also include lots of networking opportunities over delicious food throughout the day and wrap up with a fabulous cocktail party hosted by the RIRDC Rural Women's Award.

Conference Sessions:

A full conference agenda will be available shortly that will include sessions about:

- Australian agribusiness vs global counterparts
- Dealing with crisis in agribusiness – from the farm gate to the end user
- Leadership in agribusiness
- Crowd-funding and other leading innovations that will help you get your projects off the ground
- Q&A – Should agribusiness companies be actively seeking to put women on boards?
- Presentations from the WIAA 100
- Agribusiness in the digital age – the technologies, trends and tools you need to know about to keep up with the times

- The changing role of women on-farm

Our goal is to make this forum leading-edge, interactive and results driven – with a focus to collectively identify key actions that the WIAA network can take to make a difference in the Australian agribusiness industry.

To help us formulate our actions and facilitate the day's proceedings, we are pleased to announce that Peter Williams, the Chief Edge Officer at Deloitte Digital's Centre of the Edge will be our MC for the day. Peter and his team will be analysing the discussions and feedback we receive throughout the day through a variety of mediums to help us to define our direction for WIAA over the next twelve months.

Ticket and accomodation information:



Tickets are on sale now for \$99 through the Melbourne Recital Centre website: <http://www.melbournerecital.com.au/events/2014/wiaa2014/> Places are strictly limited so get in quick!!

The Melbourne Recital Centre is conveniently located in the heart of Melbourne in the Southbank precinct. Wrap on Southbank, part of the Oaks Hotels & Resorts group is offering a special discount on accommodation for anyone attending the conference. [See here for promo code for accommodation.](#)

Emerald Grain Women in Grain Day on Wednesday 8 October

Emerald Grain is hosting a second day on Wednesday 8 October specific for female growers and women in the grain industry. This day will take place at the Melbourne Port Terminal and will include a tour of the Port and sessions from grain marketing, quality and safety experts who will explain the many facets of the grain industry from farm-gate to end user.

This day has no cost attached but you will need to register seperately from the conference to confirm your attendance.

To register for the grain day or any general enquiries about the WIAA conference please contact Jenelle Backman from Emerald Grain: jbackman@emeraldgrain.com ph: 039274 8857 or [0432 272 822](tel:0432272822)

For updates visit www.farmonline.com.au/WIAA100 and www.emeraldgrain.com/women

Sharing the love on social media #WIAA2014 [facebook.com/wiaa100](https://www.facebook.com/wiaa100)

We are using the hashtag #WIAA2014 for the National Forum. Once you have bought your ticket please either tweet or post on Facebook: 'I just registered for the #wiaa2014 national forum' and tag Emerald Grain & Farm Online in the post/tweet to go into the draw to win an iPad!