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WIAA 100: Hayley Olsson



Finalist: Outstanding young achiever

ORIGINALLY from a sheep farm at Goulburn, NSW, Hayley Olsson has drawn on her agricultural roots to raise awareness and funds for the homeless.

The 23-year-old film maker partnered with the Australian Woolgrowers Association to raise funds to produce 1000 wool blankets for the homeless and then helped distribute them around Sydney.

Her documentary, Project Warm Heart, tells the story of the amazing organisations helping the homeless and has spread the word about how Australian woolgrowers are helping the needy.

She's now hoping to replicate the project in London.