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## **AWI welcomes video attacking its policies**

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An anonymous post on the video share site Youtube slams the Australian wool marketing and research company AWI.

The protest video says \$2 billion has been spent by Australian Wool Innovation in 25 years, and Australia now produces 65 per cent less wool.

It doesn't mention the drought or low wool prices as causes of the decline, but blames AWI for failing to attract better prices.

The post urges woolgrowers to vote for a reduction in the compulsory levy in next month's WoolPoll.

"It's time to come up with a different strategy as the generic approach is not working.

"Why not just let the commercial sector take full responsibility for marketing their products and let AWI have 1 per cent for R and D?"

Australian Wool Innovation has welcomed the post as a way of opening the debate and hopes woolgrowers will attend meetings about WoolPoll in the next three weeks across the country.

Voting for WoolPoll closes on November 2.

<http://www.abc.net.au/rural/news/content/201209/s3593336.htm>