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## Wool growers happy with AWI performance

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Australian Wool Innovation is holding its annual general meeting in Sydney today.

The industry is facing a serious crisis with poor prices for wool and declining sheep and grower numbers.

Those that remain are swinging towards meat breeds of sheep because people prefer to eat sheep rather than wear the wool.

Growers weren't concerned about deteriorating finances for the organisation though.

Income from investments declined as the organisation used some of the principle to continue marketing programs.

Income from levies is trending downwards as fewer levies can be raised from the declining flock and grower numbers.

AWI has cut back many programs to save money.

Growers didn't question too much the organisations current direction. Most were happy with the balance of research and marketing programs.

By Cameron Wilson

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### Related Links

Source: <http://www.abc.net.au/rural/nsw/content/2009/11/s2755599.htm>

<http://australianwoolgrowers.com.au/>