



03 November 2009

Wool as a carbon friendly fibre

Scientists say that wool is an underrated insulator and can be used to cut heating and cooling bills in a variety of ways.

On the back of this science, Australian Wool Innovation is today launching the Wool Carbon Alliance, a group of Australian and international wool industry representatives working together to market the natural benefits of wool as the ideal fibre to help reduce global warming.

According to international research, a household can significantly reduce its carbon emissions insulating with wool or just by wearing more wool to keep warm.

The European Commission reports that a household can cut its CO2 emissions by up to 300kg a year and energy bill by 5-10 per cent simply by reducing its heating by a mere 1°C.

The alliance will be pushing the carbon friendly nature of wool at the Copenhagen Climate change meeting in a few weeks time.

In this report: The Chairman of the Wool Carbon Alliance, Chick Olsson.

By Michael Condon

Related Links

Source: <http://www.abc.net.au/rural/nsw/content/2009/11/s2731948.htm>

<http://australianwoolgrowers.com.au/>