



03 October 2009

LETTER TO THE EDITOR

Dear Sir,

Woolgrowers unite for 2%

We support NSW Farmers and the other grower representative groups VFF, SAFF, WAFF, ASWGA and AASMB who are recommending a 2% vote at Woolpoll.

It is not time for industry and government influenced re-structuring again, which causes plenty of work for consultants & lawyers but distracts everyone from the main game; selling more wool for more value.

Current issues need urgent attention, such as Carbon. Significantly less energy (and associated carbon dioxide emissions) is required to produce wool products compared to manmade fibres. Carbon is captured and stored in the wool fibre itself (wool is 45% carbon) and soil carbon capture and storage is potentially a major contributor to solving excess carbon emissions worldwide.

The facts that wool is produced naturally from grasslands, is biodegradable and can be recycled needs to be marketed to potential consumers.

Our 2% levy can be used for critical Research and also clever Marketing that highlights our natural advantages that have so often been overlooked.

For health and safety wool is non-flammable, low allergy, reduces indoor pollution, insulates, gives UV protection, better in hospital beds, conducts less static electricity and even absorbs sound.

Wool means clothes that breath, control perspiration, are stain resistant, durable, reduces odour, are suitable for hot and cool climates, improve sleep and importantly reduces sudden infant death syndrome.

Wow, those sheep are amazing. Wool is amazing. It should be worth more.

Let's work together to build our wool industry, not destroy it.

Please vote 2% at WoolPoll.

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Related Links

<http://australianwoolgrowers.com.au/>