



4 November 2004

## AWGA spearheads urgent industry action

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In response to the many current wool industry crises, AWGA and other industry leaders are attending an urgently convened meeting on Monday 8th next at AWI headquarters in Sydney.

The AWGA welcomes the efforts of WoolProducer President, Mr Robert Peitsch in what can be only described as the first attempt to truly put whole of industry round table together in recent times.

Wool leaders will be receiving a full and candid briefing on all current issues affecting the wool industry from the ongoing and yet to be resolved industry boycott being promoted by animal rights activists to the untimely problems with the forthcoming AWI election and the online voting mechanisms.

Chick Olsson, AWGA Chairman, is hoping for “some good oil” from AWI regarding industry action now underway to combat the serious nature of recent threats to the Australian Wool Industry.

This round table is not about fingering the blame, even though there will be some tough questioning. It is about constructively undertaking due diligence on the modus operandi undertaken to date, evaluation of the effectiveness of the implementation, and ultimately delivering a practical and reasonable way forward that all within the industry can agree upon.

“I am looking forward to sharing as much of this information as possible with our wool growing members so we can inject some badly needed hope into their farming operation” says Chick Olsson.

“I believe that we as an industry are reaching a crossroads for the long term survival of wool as an international fabric. I sincerely hope that our wool leadership is ready for the difficult challenges ahead. A combination of sliding wool prices, and now international pressure on the image of Australian wool, is a matter of great concern for all of us in the industry. The time for political point scoring has long gone; this is about our industry’s survival” concludes Chick Olsson.

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